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POLY INDUSTRIES, INC.

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MANUFACTURERS OF PLASTIC FILMS & BAGS

July 10, 2008

Dear Valued Customer:

Throughout the forty plus years that Rutan Poly Industries has been in business, I must tell you I have never experienced the frustrations and dilemmas that exist in the current polyethylene/business market.

Resin producers have successfully implemented one increase after another and specialty grades of resin are either not available or priced at levels that border on the absurd. The justifications for these increases are record breaking energy and feed stock prices, along with the strong export market and low resin inventory levels. In addition, rising utilities, packaging and freight costs and the weak US Dollar have left us no choice but to respond with some fiscally sound policy changes.

- Effective immediately order minimums will be adjusted to make fiscal sense.
- Effective immediately pricing structures will change as necessary with resin costs. Customers will receive current pricing at time of order. Previous pricing will no longer be valid.
- Effective July 21, 2008 all pricing will be up 8%.

I fully understand the demands these increases and policy changes place on all of us, but I assure you we will work through these difficult times together. As always, I thank you for your continued business and look forward to a more stable market.

With warm regards,

A handwritten signature in black ink, appearing to read "Arnold Tanowitz", is written over a thin, curved line that serves as a separator between the signature and the typed name below.

Arnold Tanowitz  
President